

Name: _____

January-February 2019

English – 7

Period: _____

NPR's Student Podcast Challenge
Packet #2: Planning & Developing Your Podcast

Gist of the Unit:

National Public Radio (NPR) is inviting students around the country to create podcasts and compete for a chance to win their grand prize of having their work appear on NPR, and we are going to participate! Between now and February Break we will be choosing a topic, researching that topic and producing a recorded podcast. All students who receive an A on this project will have the opportunity to enter their podcast into the NPR challenge for a chance to win.

Gist of Packet #2 (weeks 3-4):

Now that we have begun the work of listening to podcasts, identifying what the components of a good podcast are, determined what the expectations of your podcast will be, and pitched your podcast idea we will now begin to develop our ideas. Our focus for the next two weeks will include selecting an audience, learning how to speak effectively to that audience (rhetoric), constructing your podcast, best interviewing practices, and scripting your podcast.

Learning Targets of the Unit:

- I can develop and express an individual point of view on a topic.
- I can support an individual point of view with credible, research based facts.
- I can use rhetorical strategies to convince others to see their points of view.

Graded Assignments in this Packet with Due Dates:

Rhetoric Video Answer Sheet (Participation)

Due: _____

Podcast Checklist (Effort)

Due: _____

Peer Review Worksheets

Due: _____

Monday	Tuesday	Wednesday	Thursday	Friday	Sat/Sun
<p>1/21</p> <p>In Class:</p> <p>NO SCHOOL (MLK DAY)</p>	<p>1/22</p> <p>In Class: Give proposals and receive feedback</p> <ol style="list-style-type: none"> DIN <ol style="list-style-type: none"> WoD 3min to gather pitch Table share pitches Group share pitches Give feedback and have a discussion <p>DUE: Pitches (Participation)</p>	<p>1/23</p> <p>In Class: What is rhetoric and why does it matter?</p> <ol style="list-style-type: none"> DIN: <ol style="list-style-type: none"> WoD Video (TED-ed) <ol style="list-style-type: none"> Group view Group answer Turn in What is Rhetoric Review new packet GSD <p>DUE: Rhetoric Answer Sheet</p>	<p>1/24</p> <p>In Class: Making story with keyhole method and rhetoric</p> <ol style="list-style-type: none"> DIN <ol style="list-style-type: none"> WoD Rhetorical Triangle Play Keyhole Play Teach Keyhole Students plan their arguments 	<p>1/25</p> <p>In Class: Planning my story – collecting evidence & GSD</p> <ol style="list-style-type: none"> DIN GSD <p>DUE: Podcast Checklist</p>	<p>1/26-7</p>
<p>1/28</p> <p>In Class: Reading Workshop</p> <ol style="list-style-type: none"> DIN <ol style="list-style-type: none"> WoD Reading Workshop Mini-lesson: verbally citing source and in-text citation Reading Workshop 	<p>1/29</p> <p>In Class: Constructing my story</p> <ol style="list-style-type: none"> DIN <ol style="list-style-type: none"> WoD Review resources in packet GSD <ol style="list-style-type: none"> Outline your story Plan for interviews Collect research 	<p>1/30</p> <p>In Class: Practice – interviewing & speaking</p> <ol style="list-style-type: none"> DIN <ol style="list-style-type: none"> WoD Partner up <ol style="list-style-type: none"> Practice interviewing/presenting Peer review GSD <ol style="list-style-type: none"> Outline your story Plan for interviews Collect research 	<p>1/31</p> <p>In Class: Finalize plan</p> <ol style="list-style-type: none"> DIN <ol style="list-style-type: none"> WoD Where are the holes? <ol style="list-style-type: none"> Review plan, mini-lessons, Rubric on contest, and notes Peer review Make changes & tighten it up <p>DUE: Peer Review Sheets</p>	<p>2/1</p> <p>In Class: GSD</p> <ol style="list-style-type: none"> DIN <ol style="list-style-type: none"> WoD GSD <ol style="list-style-type: none"> evaluate Tighten up Practice Script intro. and background 	<p>2/2-3</p>

WHAT'S YOUR HOOK?

Hook:

WHAT'S YOUR DRIVING QUESTION?

WHAT'S YOUR DRIVING QUESTION?

Driving Question:

WHAT'S YOUR TRANSITION?

WHAT BACKGROUND INFO IS NEEDED?

Info:

WHAT'S YOUR POINT?

Point:

WHAT'S YOUR TRANSITION?

WHERE'S YOUR EVIDENCE?

Evidence:

HOW ARE YOU USING RHETORIC?

How does it answer your driving question?

Answer:

WHAT'S YOUR POINT?

Point:

WHAT'S YOUR TRANSITION?

WHERE'S YOUR EVIDENCE?

Evidence:

HOW ARE YOU USING RHETORIC?

How does it answer your driving question?

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Point:

WHAT'S YOUR TRANSITION?

WHERE'S YOUR EVIDENCE?

Evidence:

HOW ARE YOU USING RHETORIC?

How does it answer your driving question?

Answer:

Interview Notes:

(This section contains 25 horizontal lines for writing.)

Gist:

(This section contains 6 horizontal lines for writing.)

TRANSITION & WRAP IT UP.

Transitional Statement:

Overview of points:

Conclusion & Final Thought:

Remember, your conclusion should be close to your introduction but not the same thing. You should restate your main points and wrap them up with a conclusion statement. It is also a good idea in a podcast to leave the audience with a final thought or question for them to think about.

Note: NEVER add new information in a conclusion.

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Podcast Checklist 😊

1. Do you have a name for your podcast?

2. Do you have a topic to speak on? What is it?

3. How does it answer one of the three prompts?

4. Have you outlined your podcast? y/n _____

5. Have you finished your research? y/n _____

6. Have you practiced giving your podcast? y/n _____

7. Have you practiced you're your recording technology? y/n _____

8. Have you reviewed the NPR rules? y/n _____

9. What parts of your podcast do you still need to work on?

10. What do you still need to do?

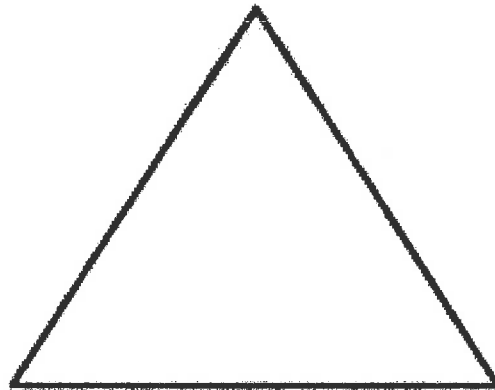
RHETORICAL TRIANGLE

LOGOS

Logic/reason/proof

Main technics:

- Structure of the speech (opening/body/conclusion)
- References to studies, statistics, case studies...
- Comparisons, analogies, and metaphors.



ETHOS

Credibility/trust

Main technics:

- Personal branding
- Confidence in delivery
- Cites credible sources

PATHOS

Emotions/Values

Main technics:

- Stories
- Inspirational quotes
- vivid language

The "Keyhole" Essay Organizer

INTRODUCTION:

1. Opening statement/ Broad generalization: _____

2. "Set the stage": _____

Quick introduction
of texts and topic.

3. **THESIS** statement: _____

Specifically explains the
main idea of your essay!

BODY PARAGRAPHS:

Topic #1:

Ex: _____

Ex: _____

Ex: _____

Illustrate
topics with
specific facts
and
examples
using vivid
and lively
language!

Topic #2:

Ex: _____

Ex: _____

Ex: _____

CONCLUSION:

1. Re-state main points: _____

2. "The Clincher": _____

Pose a question,
look to the future, or
challenge the
reader!

What is Rhetoric?

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Directions: Watch the TED-Ed video titled "How to Get What You Want Using Rhetoric." You can access this video by going to the English class website, or by clicking this [LINK](#) if you are viewing this document digitally. While watching, answer the following questions.

1. What is Aristotle's definition of rhetoric?

2. How can it be applied today?

3. According to Aristotle, there are three types of persuasive speech and how are they used?

a. _____

b. _____

c. _____

4. Deliberative rhetoric is often the rhetoric of what types of figures?

5. What are the three persuasive appeals in Deliberative rhetoric?

a. _____

b. _____

c. _____

6. As a speaker, how would you use Ethos in your speech or rhetoric?

What is Rhetoric?

7. As a speaker, how would you use Logos in your speech or rhetoric?

8. As a speaker, how would you use Pathos in in your speech or rhetoric?

9. How do you know when to use one of these rhetorical devices?

10. Now that you know how to use these devices, why else is it important to know about these devices?
